

Message Text

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SUBJ: MEDIA REACTION - AMBASSADOR ENDERS

1. NATIONAL POLITICAL COLUMNIST BILL WILSON, WHOSE ANALYSES
APPEAR IN THE MONTREAL STAR AND ARE SYNDICATED IN MAJOR PAPERS ACROSS

THE COUNTRY, DISCUSSED ON NOVEMBER 3RD, AMBASSADOR ENDERS
SPEECH DELIVERED AT THE UNIVERSITY OF ALBERTA ON THE NORTH-
SOUTH DIALOGUE. WILSON'S COLUMN SERVED TO CALL NATIONAL ATTEN-
TION TO THE AMBASSADOR'S ADDRESS: PRIVATELY WILSON SAID HE
THOUGHT IT WAS THE MOST THOUGHTFUL AND DETAILED DISCUSSION
OF THE SUBJECT PUBLICLY AIRED IN CANADA IN RECENT TIMES.
HE SAID THE AMBASSADOR HAS DONE A SERVICE TO CANADA BY PUBLICLY
ELEVATING THE DISCUSSION TO THIS LEVEL.

2. FOLLOWING ARE EXCERPT'S FROM THE WILSON COLUMN:
"BY CHANCE, SERIOUS SPOKESMEN FOR THE ADVANCED AND DEVELOP-
ING WORLDS, ONE REPRESENTING THE RICHEST COUNTRY OF THEM ALL,
THE OTHER ONE OF THE POOREST, MADE IMPORTANT STATEMENTS ON NORTH-
SOUTH ECONOMIC RELATIONS WITHIN A DAY OF EACH OTHER.

"GOTH STATEMENTS WERE MADE HERE IN CANADA. ONE CAME FROM
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PRIME MINISTER MICHAEL MANLEY OF MAJAICA..., HERE FOR CONFER-

ENCES WITH PRIME MINISTER TRUDEAU AND CANADIAN OFFICIALS. THE OTHER TOOK THE FORM OF A SPEECH BY THE AMERICAN AMBASSADOR, THOMAS ENDERS, WHO IS AN IMPORTANT FIGURE IN THE U.S. STATE DEPARTMENT APPARATUS, WITH A SPECIAL CONCERN FOR ECONOMIC ISSUES.

"THE NEXT DAY, MR. ENDERS WAS DELIVERING A MEMORIAL LECTURE AT THE UNIVERSITY OF ALBERTA AND, WHILE HE SPECIFIED THAT HE WAS EXPRESSING HIS OWN VIEWS RATHER THAN THOSE OF THE UNITED STATES GOVERNMENT, HE USED THE OCCASION FOR AS SERIOUS A DISSERTATION ON NORTH-SOUGH RELATIONS AS WE HAVE HAD IN CANAD FOR MANY A DAY. HIS LECTURE WAS MARKED BY THE CLEAR-HEADED REALISM THAT IS TOO OFTER MISSING FROM SPEECHES ABOUT THE THIRD WORLD AND THE ADVANCED NATIONS' RELATIONS WITH IT.

"HE OUTLINED AT LENGTH THE FORMIDABLE DIFFICULTIES THAT FACE ATTEMPTS TO SECURE MEANINGFUL IMPROVEMENT IN THE CONDITION OF THE THIRD WORLD AND IN ADVANCED NATIONS' RELATIONS WITH IT. HE ENDED, HOWEVER, BY CALLING FOR AN ACTIVIST APPROACH BY THE ADVANCED COUNTRIES AND A MUCH GREATER EFFORT THAN HAS SO FAR BEEN SEEN ON THEIR PART TO MEET THE NEEDS OF THE DEVELOPING NATIONS. HE ALSO CALLED, HOWEVER, AND WITH CONSIDERABLE EMPHASIS, FOR CHANGES WITHIN THE THIRD WORLD NATIONS.

"WHAT IS NEEDED NOW IS FOR THE NORTH TO TAKE THE INITIATIVE,' MR ENDERS INSISTED. 'WE SHOULD PUT MUCH MORE ON THE NEGOTIATING TABLE THAN HERETOFORE, FOR ONLY BY BOLD MOVES CAN WE LIFT OURSELVES OUT OF DIPLOMACY BY HARRASMENT A CHANCE TO CREATE PERMANENT BONDS OF CONFIDENCE. WE SHOULD ASK MORE OF THE SOUTH THAN HERETOFORE. NO STABLE RELATIONSHIP BETWEEN NORTH AND SOUTH CAN BE BUILT ON UNILATERAL CONCESSIONS. OUR OWN PUBLICS WOULD NOT ACCEPT IT. AND THE SOUTH COULD EASILY BE LED BY OUR APPARENT ACCOMODATION TO OVERPLAY ITS HAND.'

"DISCUSSING THE DIFFICULTIES, MR ENDERS POINTED OUT THAT IN THE RICH COUNTRIES, THE RECENT TREND HAS BEEN TOWARDS DECLINING SYMPATHY FOR THE THIRD WORLD, DESPITE SOME INCREASES IN AID AND A STEADY BUT NOT GROWING CONSTITUENCY FOR FOOD AID. SYMPATHY FOR THE DEVELOPING COUNTRIES HAS ALSO DECLINED AS THEY UNCLASSIFIED

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HAVE TURNED AWAY FROM DEMOCRACY, A TREND MR. ENDERS DOES NOT EXPECT TO SEE REVERSED. BUT HE CONSIDERS THAT THE INDUSTRIAL, DEMOCRATIC NORTH DOES NOT UNDERSTAND VERY WELL ITSELF WHAT IT WNATS FROM THE COUNTRIES OF THE THIRD WORLD EXCEPT FREEDOM FROM HARASSMENT.

"THIS SOUNDS DEFEATIST, AS IF THE AMERICAN SPOKESMAN WERE REJECTING THE CONCERNS OF THE JAMAICAN LEADER, YET IT IS PROBABLY

THE SORT OF REALISM WITHOUT WHICH IT IS NOT WORTH EVEN STARTING TO DISCUSS THE PROBLEM. WHAT, THEN WOULD AN INFLUENTIAL AMERICAN SPOKESMAN HAVE THE INDUSTRIAL WORLD DO ABOUT THE UNDERDEVELOPED NATIONS. DISLIKING SOME OF THE CONCEPTS IN THE 'NEW INTERNATIONAL ORDER' TO WHICH MR. MANLEY WAS REFERRING IN THE EARLIER QUOTATION, MR. ENDERS BELIEVES THE UNDERDEVELOPED COUNTRIES HAVE IN FACT MADE AN OFFER OF NEGOTIATION WHICH THE NORTHERN NATIONS SHOULD REGARD AS A MAJOR OPPORTUNITY.

" ' FIRST, WE MUST ACE UP TO THE COMMODITY PROBLEM. NO ISSUE HAS THE GREATER HOLD CURRENTLY ON THE MIND OF THE DEVELOPING WORLD. AFTER ALL, 50 PERCENT OF THE EXPORTS OF THE NON-OIL DEVELOPING COUNTRIES ARE COMMODITIES. UNLESS WE COME TO TERMS WITH COMMODITIES, IT IS UNLIKELY THAT WE WILL FIND A STABLE BASE FOR GENERAL COOPERATION.'

"THE PROBLEM HERE IS THAT THE DEVELOPING COUNTRIES WANT COMMODITY PRICES PEGGED AT A HIGH LEVEL AND THAT INFLUENTIAL AMERICANS AND OTHERS LIKE MR. ENDERS ARE OPPOSED, ON PART BECAUSE THE BENEFITS WOULD BE CAPRICIOUS, AIDING A COUNTRY LIKE CANADA AND HARMING ONE LIKE INDIA. LIKE HIS ADMINISTRATION, HE PUTS HIS FAITH ON STABILIZATION MEASURES THAT CREATE PREDICTABLE MARKETS, ALTHOUGH THESE WOULD NECESSITATE HUGE CAPITAL INVESTMENTS.

" NEXT SHOULD COME EXTENSION OF PREFERENTIAL TARIFFS AIMED AT ASSISTING THIRD WORLD TRADE ALONG WITH SOME FORM OF PRIVILEGED ACCESS TO CAPITAL. BUT FROM THE THIRD WORLD, THE AMERICAN PROPOSED, THE INDUSTRIAL COUNTRIES WOULD SEEK ASSURANCES AGAINST CARTEL LIKE BEHAVIOUR INVOLVING SUPPLY CUTOFF AND CONFISCATORY EXPORT TAXES.

" THE THIRD WORLD, IF IT WERE TO RECEIVE EXTENDED PREFERENTIAL

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ACCESS TO INDUSTRIAL MARKETS, WOULD HAVE TO ACCEPT THE TRADING DISCIPLINES OF GATT. MR. ENDERS CONCLUDED THAT REALLY LARGE SCALE AID, TWO OR THREE TIMES AS LARGE AS AT PRESENT, CANNOT BE EXPECTED UNTIL 'A SENSE OF COMMUNITY CAN AGAIN BE CREATED.'

"WE HAVE BECOME INWARD LOOKING IN CANADA. IT SEEMS TO ME THAT DISCUSSIONS AS SERIOUS AS THOSE OF THE JAMAICAN PRIME MINISTER AND THE AMERICAN AMBASSADOR ARE NOT A BAD ANTIDOTE."

ENDERS

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